

### Remarks

The above Amendments and these Remarks are filed in reply to the outstanding Office Action. Claims 1-7, 9-10, 14-16, 20-22, 24 and 26 are currently pending. Claims 20, 21 and 24 have been amended to correct typographical errors.

Claims 20-21 are objected to because of informalities. The informalities have been corrected and it is therefore respectfully requested that the objection to Claims 20-21 be withdrawn.

Claims 1-11, 13-16, 18 and 20-26 are rejected under 35 U.S.C. §103(a) as being unpatentable over U.S. Patent No. 6,006,265 ("Rangan et al.") in view of U.S. Patent No. 6,061,738 ("Osaku") in further view of the book "How the Internet Works" ("Gralla").

In rejecting claim 1, the Examiner stated:

*Ragan* does not explicitly teach that the URL is a CGI program. *Osaku* teaches a CGI program for displaying information based on parameter values passed to the program via the URL, including the process identification, a variable and a target destination (Figures 12 and 13, for example).

It would have been obvious to one of ordinary skill in the Computer Networking arts at the time of the invention to combine the teachings of *Ragan* regarding embedding of URL's in streaming media with teachings of *Osaku* regarding CGI program for retrieving specific information from a data store because as shown by *Gralla*, CGI programs provide an interface to a data store so that a separate URL does not have to be created for each piece of data stored. Office Action, page 3.

The Applicant's attorney respectfully disagrees. First, a "URL" is not a "CGI program" as stated by the Examiner. A URL is an address on the Internet to documents or other resources, such as hard drive. A CGI program is a program or an organized list of machine executable instructions, to accept or transfer information in accordance with a CGI specification.

Second, it is unclear how "parameter values [are] passed to the program via the URL [or an address]" as stated by the Examiner. (Emphasis added.)

Third, the Examiner has not identified with any particularity where *Osaku* discloses a "CGI program." The Examiner has merely identified "Figures 12 and 13." Assuming *arguendo* that the Examiner believes that "an internal message aliasing process 248" of *Osaku* discloses the "CGI program," process 248 merely allows a user inputted "simplified network address" to be converted to "a fully formatted network address command." Col. 13, lines 24-38. Moreover, *Osaku teaches away* from the present claims by disclosing that a user inputs a "simplified network address" rather than "downloading the streaming media file to the second processing device, wherein the streaming media file includes an embedded code..." as called for in claim 1. (Emphasis added.)

Fourth, the Examiner has not identified with any particularity where *Osaku* discloses “the embedded code is a metadata time code having a format of the address to the remote common gateway interface, a variable and a target destination, and wherein the common gateway interface uses the variable to provide content to the first window identified by the target destination.” The simplified network address disclosed by *Osaku* does not have the claimed “format” and “uses the variable to provide content to the first window identified by the target destination.”

Fifth, *Gralla* like *Osaka*, teaches away from presently pending claims. A user inputs an “On the Town” variable in order to retrieve the “On the Town” movie. *Gralla* teaches that “a variable” is input by a user, rather than included in “an embedded code” in “streaming video.” There is no teaching that the “On the Town” movie includes “an embedded code” including the claimed “format.” *Gralla* teaches away from the presently pending claims by disclosing “He or she can click on links to visit other pages, print pages, and view graphics and multimedia files” as direct contrast to “uses the variable [from the embedded code in the streaming video] to provide content to the first window identified by the target destination” as called for in claim 1. Page 197 of *Gralla*, last sentence of “6” (Emphasis added.)

Independent claims 15, 22, 24 and 26 are patentable for similar reasons stated above. Further, claims 15, 22, 24 and 26 include additional limitations that have not been identified in the cited art by the Examiner.

For example, claim 15 calls for “the displayed user interface detects the process identification during a streaming media file download to the first processing device and, wherein the second processing device creates a remote common gateway interface process that uses the variable to provide content to a first window identified by the target destination in the displayed user interface while the streaming media file is used to display a video in a second window of the displayed user interface.” (Emphasis added.) The Examiner has not identified where this limitation is disclosed in the cited art.

Claim 22 calls for “a second software component to detect an embedded code including a metadata time code having a format of a process identification, a variable and a target destination.” (Emphasis added.) The Examiner has not identified where this limitation is disclosed in the cited art.

Claim 24 calls for “passing the variable of the embedded code to the remote common gateway interface process; and downloading information, by the remote common gateway interface process using the variable, to provide content to a first window identified by the target destination in a user interface while displaying video in a second window of the user interface in response to the

streaming media file." (Emphasis added.) The Examiner has not identified where this limitation is disclosed in the cited art.

Therefore it is respectfully requested that the rejection of claims 1-11, 13-16, 18 and 20-26 under 35 U.S.C. §103(a) be withdrawn.

Based on the above amendments and these remarks, reconsideration of claims 1-7, 9-10, 14-16, 20-22, 24 and 26 is respectfully requested.

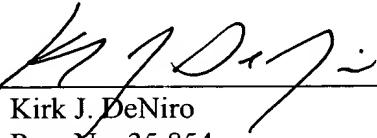
The Examiner's prompt attention to this matter is greatly appreciated. Should further questions remain, the Examiner is invited to contact the undersigned attorney by telephone.

The Commissioner is authorized to charge any underpayment or credit any overpayment to Deposit Account No. 501826 for any matter in connection with this response, including any fee for extension of time, which may be required.

Respectfully submitted,

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